


INDUSRTY  
BRAND  
DESIGN





### Group Headquarter

Unit No. 106, B-Wing,  
Kanakia Wall Street, Chakala,  
Andheri Kurla Road, Andheri East,  
Mumbai - 400093, Maharashtra.

### Production Base

J-18, Sector- 63,  
Noida, U.P. - 201301.

# GROUP INTRODUCTION

Viak Group Pvt. Ltd. is an IN family owned company and a leading supplier of affordable designer furniture to all over India. We have been in the industry for 10 years specialising in office furniture, office chairs, soft seating.

#### Office Trends:

We follow the latest trends in Sit-Stand desking, Break Out Spaces, Open Plan Offices and Communal Work environments. Our in-house design team have all the facilities and skills to get you the best solution for all your fit out needs.

#### What We Do:

We service major corporate and government bodies. All at surprisingly affordable prices. Most importantly we offer solutions. Creative ways to use your space to the best effect for productivity, comfort and aesthetic appeal.

#### Start to finish:

When you come to Viak Group office furniture, you'll get more than just a standard selection from a catalogue. Our design team can take your specific office space into account, and build custom furniture based on your preferred style and needs.

**Convenience:** Workstation, Chairs, desks, cabinets, and every other piece of office equipment are available at the Viak Group.

**Showroom:** We have amazing showroom located in Noida, Mumbai, Pune, Bangalore, Hyderabad, Chennai, Kolkata. Come in and be inspired to change your working environment.

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# GROUP SUPERIORITY



Group strength



Brand Value



Production force



Brand Momentum



# DEVELOPMENT COURSE



## Innovative technology

Viak is the first company which uses E0 grade base plate in India. For maldehyde emission closes to zero, which is more environmental friendly, safer and healthier.



## Independent R&D

Viak products are designed through independent R&D, and have been developed, proofed, and repeatedly modified to form. Viak Group now has over 300 product patents.



# GROUP HONOR

After many years of hard work, Viak has obtained certificates of "Quality, Service and Reputation AAA-class Enterprise", "Top ten Credit Bidding Enterprise", "Top Ten Service Enterprise", "High-Tech Enterprise" and many other honors.

## QualityControl



## Environmental Protection



## Ergonomics







## Design Cooperation

The studio, considered one of the most influential design team in Europe, is active in multiple design areas, from furniture and product design to architecture, and works with leading global companies. Many of the studio's works have won international design awards, including the Red Dot, Medium frequency and excellent design awards, etc.

# DESIGN TEAM

Viak Group has a strong design team, not only owned a domestic first-class design team, but also established a good relationship with the world's top designers to develop best quality products.

Viak Furniture design team believe in simplicity.

The team is guided by clean lines and rounded shapes, but also uses intricate details to create furniture pieces that have a clear function.

Viak Furniture's design portfolio can easily be described as minimalist and functional, versatile with any office room. They believe their designs are able to evoke a sense of workspaces when times were more simple.

Viak Furniture is inspired by the daily lives of the modern office and hopes to grow with the way office needs change over time. They want their furniture designs to grow with office employee and last a long time.

Information Accuracy - We have taken great care to provide you with information that is accurate and useful. Please notify us if you find an error and we will do our best to correct it. We ask that you contact us directly to confirm information about pricing, color, features, dimensions, availability and lead times.

We design environments that engage and inspire the people who use them.

"People with talent and vision devoted to creating the perfect office environment."





You say " I have a sense of design",  
I will say "It's just the beginning".

PRODUCTS  
DISPLAY







# PRODUCTS DISPLAY







# PRODUCTS DISPLAY







# PRODUCTS DISPLAY





# OFFICE FURNITURE

Viak Group's office furniture brand, Viak is a cutting-edge brand with an international vision. Viak focuses on R&D, production, sale and service of office furniture. Viak concentrates on providing professional total solution of office space for clients.



[ Viak Customize your CEO space]

The original intention of Viak is to create a good-taste office space for executives. We are also constantly shaping the aesthetics of contemporary ages, and our products have won numerous domestic and international design awards. We offer every products in office space (including wall board cladding, original carpets, wall cabinet customization, lights import) to help customers create a unique office environment.



LorenzoSpace



GramySpace



FeigalaliSpace



MorichSpace



QuzziSpace



GerrySpace



# WHOLE-HOUSE CUSTOMIZATION

Viak Group's office furniture brand, is a global-oriented, whole-house customized office brand that promotes a minimalist, comfortable and good-taste lifestyle. and is committed to offer a modern minimalist original design.



[ Whole-house Customization ]

Viak, according to the requirements of the customers, strive to achieve individualize customization in product style, colors, functions, materials of each link. Viak's concept is consistency between mobile furniture and customized products.



Office Workstation



Cabin Desks



Conference Tables



Director Tables

## Star Products



Sofa



Pods



Chairs



Table



# PRODUCTION LINE

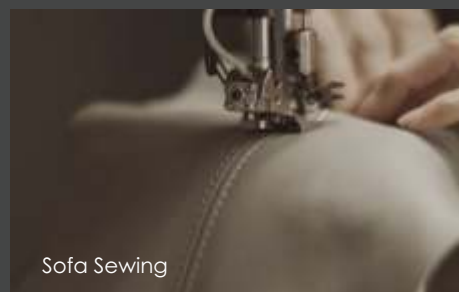
viak group has a state of art manufacturing unit in noida covering 12000 sq meters. equipped with most advanced high speed edge banding, drilling lines, powder coating plant, metal cutting bending etc...



Electronic Cutting



CNC Punching

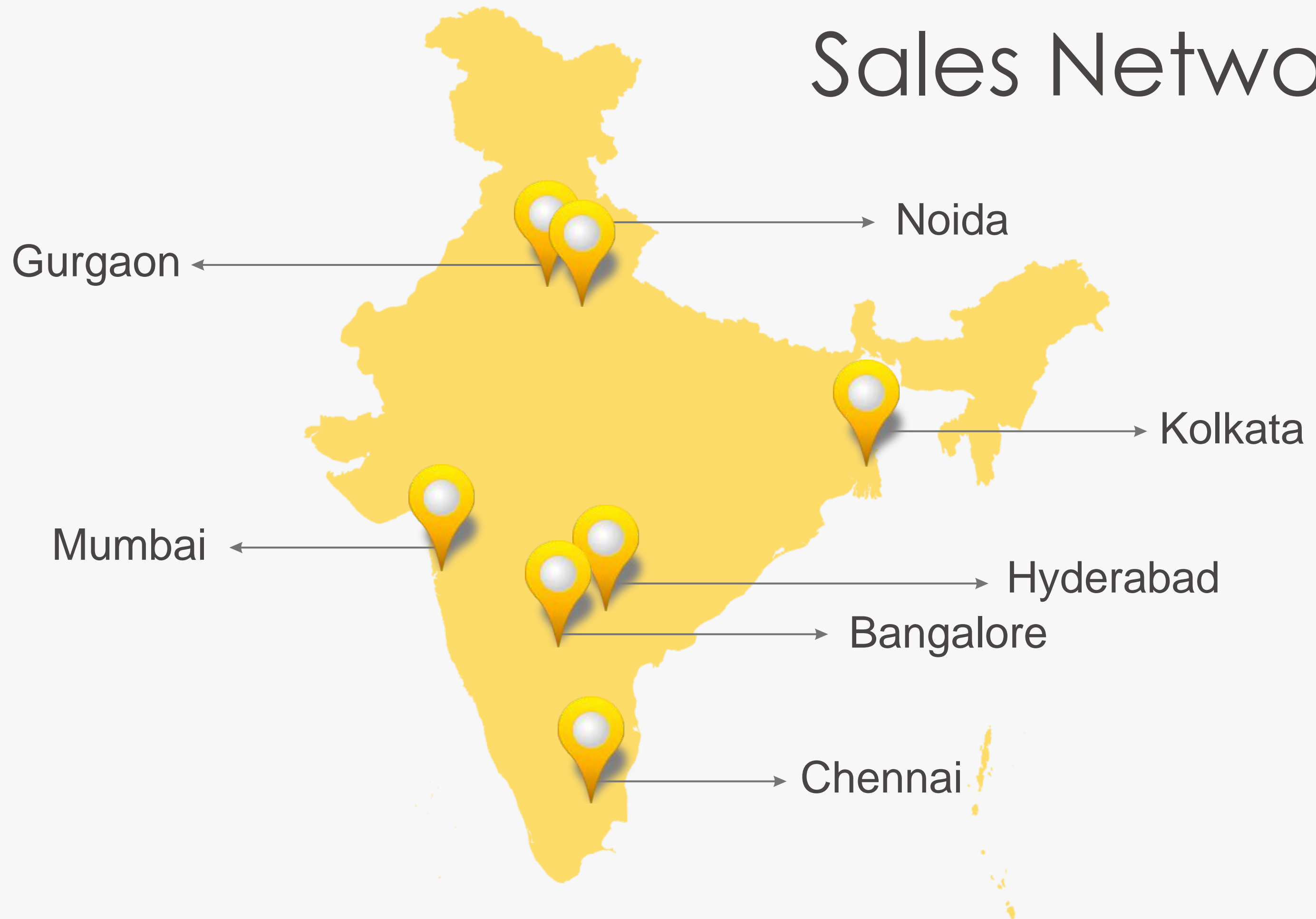


Sofa Sewing





# Sales Networks







# NOIDA SHOWROOM







# BANGALORE SHOWROOM



# MUMBAI SHOWROOM





ACETECH  
EXHIBITION  
MUMBAI







## INDEX EXHIBITION MUMBAI

## ACETECH EXHIBITION BANGALORE



















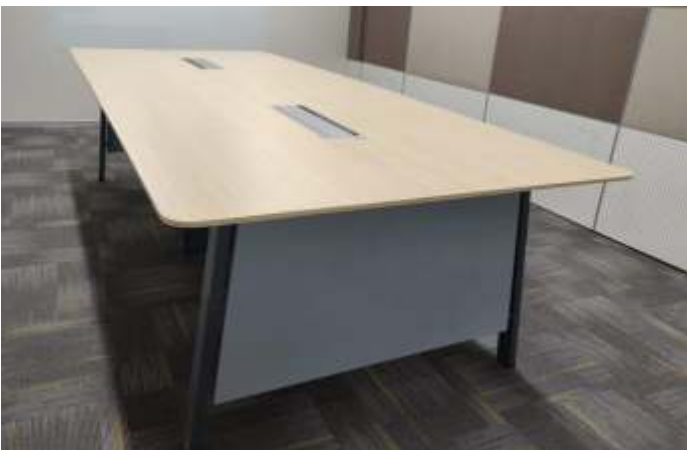
























## VALUABLE CLIENTS





# GROUP OUTLOOK

## Development

Viak Group's office furniture is a global-oriented, whole-house customized home brand that promotes a minimalist, comfortable and good-taste lifestyle and is committed to offer a modern minimalist original design.

## Design Field

Viak adhere to the European modern minimalist design style, combining the European Design Center and domestic R&D centers, bringing the world's top design to the domestic market to meet increasingly aesthetic and function demanding of modern urban furniture products. At the same time, through the European top design a different lifestyle is passed on to domestic customers which enhances the quality of life of India people. In addition, in order to improve product quality, we use advanced German equipment, in the future, we plan to introduce Italian craftsmen to make good products with European standardize quality.

## Customer Experience

In order to let our customers better understand Viak products and brand concept, we open exhibition halls in major areas across the country and in key cities around the world to conveniently offer customer experiences. At the same time, the major exhibition halls truly achieve the cutting-edge interior design and the unification of modern furniture products on the plaque, which makes the exhibition hall become a model space. Customer can quickly create a satisfactory space according to the effect of the exhibition hall. In order to enhance customer satisfaction, in all major exhibition halls we will have its own designers. In this way, Viak is fully prepared to help customers design space effects and select products, using advanced 3D software, quickly presenting design effects to customers.

## Marketing Channels

At present, the company's sales are mainly based on the dual channels of franchise store and projects, and the direct sales team is established in key cities. At the same time, three years ago, we officially entered the India market, currently in Noida, Mumbai, Pune, Bangalore, Hyderabad, Chennai, Kolkata. Up to now, the Group has more than 100 experience exhibition halls at Noida and India, and plans to break through 500 experience exhibition halls in the next three years. At the same time, in the field of engineering, we have more and more customers, and we are getting bigger and bigger. Continuously Top 500 domestic and foreign enterprises choose to cooperate with us.



# VIAK FACTORY



Viak Group Smart Factory officially opened in 2010  
(over 2,00,000 square meters)